



City Administrator's Weekly Briefing

August 21, 2025

Administration Department

Placentia EIFD Public Financing Authority Member

The City of Placentia is now accepting applications for two public member positions on the Public Financing Authority (PFA) for the Placentia Enhanced Infrastructure Financing District (EIFD). The PFA is made up of two City Council members, one member of the County Board of Supervisors, and two public members appointed by the Council. Public members serve in accordance with Government Code Section 62001 and must meet at least one of the following criteria:

- Own real property within the Placentia EIFD.
- Reside within the Placentia EIFD.
- Own or operate a business, private or non-profit, that owns or leases real property in Placentia.

If you meet the eligibility requirements, we encourage you to apply by Wednesday, September 3rd at 5:00 p.m. For more information or to apply, visit www.placentia.org/eifd.

Fall 2025 CERT Training

The City of Placentia offers free CERT training to the public several times a year. Dates for the Fall 2025 CERT training are being planned for Tuesday nights in September and October, beginning on September 24th. This course offers training on Emergency Preparedness, Neighborhood Watch, Fire Safety, Search & Rescue, Disaster Medical Operations, Terrorism, and Disaster Psychology. The course concludes with a Disaster Simulation where participants put their new skills to use in real-life emergency scenarios.



Recent fires and earthquakes have shown that emergencies can arise suddenly, and our best defense is strong preparation. If you want to take the Fall 2025 CERT course, please contact (714) 993-8214, email ppowers@placentia.org, or visit www.placentia.org/cert.

Support the City's Centennial Celebration!

Restaurant Fundraisers

The City of Placentia is preparing for a once-in-a-lifetime event, our 100-year Centennial Celebration in 2026! To help make this milestone truly special for our community, the City is partnering with local restaurants to host fundraisers, with a portion of the proceeds going toward the City's Centennial Celebration. The City's

next fundraiser will be with Mr. D's on Wednesday, August 27th, from 7:00 a.m. to 8:00 p.m. Simply present this flyer (printed or digital) to your server on August 27th, and a portion of your meal will be donated to help support the City's Centennial Celebration in 2026! These fundraisers are a perfect opportunity to support our local Placentia businesses while contributing to the City's Centennial celebrations.



Become a Centennial Sponsor!

The City is offering sponsorship opportunities at various levels to fit your goals and budget. From a formal Gala in January 2026 to a 5K, festivals, and family-friendly events, sponsorship packages include promotional benefits like billboard ads, event signage, social media recognition, website links, and more. Learn more about our Sponsorship Opportunities on the City's [website](#) or contact ndrulias@placentia.org or (714) 993-8107.

Donate Items for the Silent Auction

As part of the formal Centennial Gala in January 2026, the City will host a Silent Auction to raise funds for the year of celebrations. We are seeking donations of unique and exciting items that can be auctioned off. If you or your business wants to contribute, items can be dropped off at Placentia City Hall (401 E. Chapman Ave.) Monday through Thursday from 7:30 a.m. to 6:00 p.m. For more information or to coordinate a donation, please contact the Community Services Department at communityservices@placentia.org or (714) 993-8232. Your support will help make this Centennial Celebration a truly memorable occasion for our entire community. Thank you for being part of this historic milestone! Stay tuned to the City's website and social media for updates, event details, and more ways to get involved.

Apply for City Commissions and Committees

Get involved! The City is accepting applications for the following City Committees and Commissions: **Planning Commission, Financial Audit Oversight Committee, Heritage Committee, Senior Advisory Committee, and Streetscape and Transportation Advisory Commission.** For more information on City Commissions and Committees, visit the [Committees and Commissions webpage](#) or contact the City Clerk's Office at cityclerk@placentia.org or (714) 993-8231.

Community Services Department

A Summer to Remember at Day Camp!

What a fantastic summer it's been at Day Camp! Over the past nine weeks, our enthusiastic and dedicated staff have had the joy of serving several hundred Placentia children, making this one of our most memorable summers yet.

Campers stayed active and engaged with over 18 exciting field trips to local farms, museums, water and spray parks, beaches, and other fun destinations. Each week brought something new, from swimming at the Gomez Community Pool, sports at Tynes Gym, to outdoor playtime on the new McFadden playground.

Back at camp, the fun didn't stop—our creative staff planned more crafts, cooking lessons, and games than we could count! From hands-on learning to nonstop laughter, there was something

for everyone.



Heritage Festival



We are now accepting vendor applications for this year's Heritage Festival, which will take place on Saturday, October 11th, at Tri-City Park, located at 2301 N. Kraemer Blvd. Don't miss the opportunity to be part of one of Placentia's most beloved community events! Vendor applications are available at www.placentiaheritagefestival.org. We are also looking for community groups interested in joining this year's parade. Show your spirit and help celebrate our city's rich heritage! Contact Community Services at (714) 993-8232 for more information.

Symphony Under the Stars - September 13th

Join us for an unforgettable evening of music and community at Symphony Under the Stars, presented by Pacific Symphony on Saturday, September 13th, from 4:30 p.m. to 7:00 p.m. at Bradford Park, 136 E. Palm Circle. Enjoy pre-show activities, tours of the historic Bradford House, delicious food from local food trucks, and a beer and wine garden hosted by the Placentia Community Foundation. The symphony performance begins at 6:00 p.m., so bring your lawn chairs and blankets for a night of live music under the stars.



Backpack to Success Event

This year's Backpack to Success event was a great success. One hundred eighty-three children received backpacks filled with school supplies, and 85 families were served. We are grateful to the 12 organizations that joined us to share resources and support our families. We extend a special thank you to our sponsors, St. Joseph Hands of Hope Ministry and Blessed Sacrament, who also generously donated backpacks. Together, we are helping students start the school year ready to succeed!



Free Public Recreation Swim

The City of Placentia offers FREE public recreation swim at the Gomez Community Pool, 1701 Atwood Avenue! Children seven years and under must be accompanied by an adult in a swimsuit and always within arm's reach. Flotation devices are not allowed during recreational swimming. The pools will remain open through August 30th. Pool hours will be Monday and Wednesday from 11:30 a.m. to 4:30 p.m. and Tuesday, Thursday, Friday, and Saturday from 11:30 a.m. to 5:30 p.m. Please contact the Community Services Department for more information at (714) 993-8232.

Development Services Department

Progress Continues on Jaxon Townhomes Development

Construction activities are steadily moving forward at the future site of the Jaxon Townhomes, located at 440 Jefferson Street. In addition to ongoing grading, crews are now actively installing new storm drain infrastructure, an important step in preparing the site for vertical construction. Approved for development by Toffoli Investments in partnership with Landsea Homes, the project will bring 140 for-sale townhome units across twenty, three-story multi-family buildings on approximately 4.98 acres. The site, formerly used for oil production, is being transformed into a new residential neighborhood complete with modern amenities and landscaped open spaces. The Jaxon Townhomes will feature a variety of one-, two-, and three-bedroom floor plans, each with a private garage. Residents will enjoy thoughtfully designed community spaces, including a dog park, tot lot, corner park, pocket parks, and painted pickleball courts within select alleyways. Architecturally, the development will showcase a rowhouse-style design with stone detailing and a warm, nature-inspired color palette. Its prime location—just south of Orangethorpe Avenue and east of Jefferson Street—also provides convenient access to the future Atwood Trail, which will enhance bike and pedestrian connections along the Orange County Flood Control Channel. The City of Placentia is excited to see progress on this important project, which will provide new housing opportunities and add vibrancy to the community. For updates on the Jaxon Townhomes and other development projects, contact Development Services at (714) 993-8124.



Pending Development Projects

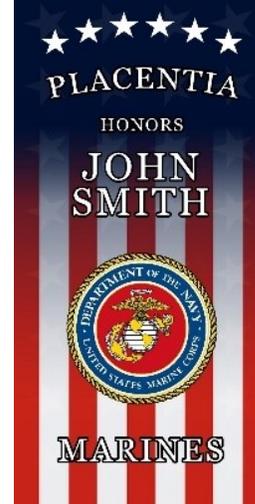
The City has a number of ongoing development projects around Placentia. [Click here for the pending projects as of August 2025.](#)

Police Department

Military Banner Program

The Placentia Military Banner Recognition Program is accepting applications for the 2025 installation through October 20th. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as active-duty or honorably discharged veterans in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, Navy, and

Space Force. Honorees must have a current place of residence in Placentia or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia, employed in Placentia for at least one year, or enlisted in the military from Placentia.



The banners will be installed along Kraemer Boulevard and Yorba Linda Boulevard, at the City's discretion, and will remain on display for two years. The City will not be responsible for replacing banners that are stolen, damaged, or destroyed due to sun, weather, vandalism, or any act of nature beyond our control, such as high winds. Upon the end of the display period, the banner will be given to the person named on the banner application. The banners are to be installed in November. The cost to display each customized banner is \$260, and each service person is allowed one banner. **Applications** can be found on our website and can be submitted to the Placentia Police Department. If you have questions, please contact Community Outreach Coordinator Kelley Krahling (714) 993-8179.

Vacation Home Checks

With summer here, we want to remind everyone about our Vacation Home Check service offered through our Volunteers In Police Services (VIPS). If you are going out of town for more than three days and would like to have extra eyes on your home while you are away, please complete and submit the online form (3 days before you leave) available on our website. Our VIPS will perform regular checks of your property. For more information, contact Kelley Krahling at kkrahling@placentia.org, or you can find the form by visiting www.placentia.org/police.

You Are Not Alone (Y.A.N.A.)

One of the greatest fears of older adults is being alone and isolated. For family members who are not near their loved ones, suddenly not being able to get in touch with a relative can lead to anxiety and result in calling for a "Welfare Check," where our officers go to the residence to ensure that everything is ok. To alleviate this, the Y.A.N.A. program, coordinated through our VIPS (Volunteers in Police Services), will regularly contact participants through phone calls, home visits, or a combination of both, depending on each participant's individual needs. Our VIPS do not provide medical assistance but instead offer a measure of security to participants and their families, ensuring that extra, regularly scheduled attention is being paid to them. To learn more about this program, view the [application](#) or contact Community Outreach Coordinator Kelley Krahling at (714) 993-8179 or kkrahling@placentia.org.

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary: August 22 - August 28

Library Programs, Books, Services, and More

Looking for something to do this week? We always have something going on at the library, from weekly storytimes and teen volunteering opportunities to book clubs and community events! Plus, check out books, video games and movies at the library or access eBooks, eAudiobooks, online learning resources free with your library card and more! Visit www.placentialibrary.org to get started.

Highlights for the Week:

Adult Craft Night

Last Tuesday of Every Month

5:00 p.m. - 7:00 p.m.

Community Meeting Room

This Week: Tuesday, August 26th

Join us for our monthly adult craft nights in the Community Meeting Room! This new and exciting program will explore different crafts each month, and you can learn a new craft skill or improve on your crafting skills! Materials will be provided.



Featured Programs:

Family Storytime

Saturdays at 10:00 a.m.

Virginia and Norman Haussman Storytime Alcove

This Week: Saturday, August 23rd

Get ready to kick off the weekend with Family Storytime! All families are invited to join us on Saturday mornings. We'll read aloud fun stories, sing and dance to favorite tunes, learn new rhymes and fingerplays, and make silly crafts. All ages are welcome!

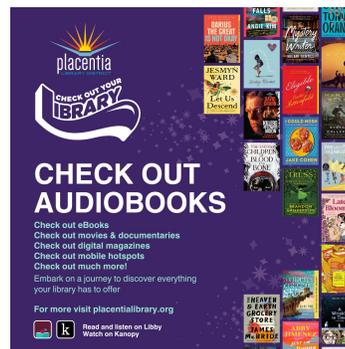


Featured Resource:

Libby

Did you know your Placentia Library card provides you free access to some of the best digital resources, apps and websites available today? Find eBooks and digital music, audiobook and movie resources, as well as digital lifelong learning and student resources.

Many of our online resources are available through web or mobile apps.



Orange County Fourth District Supervisor Doug Chaffee

Supervisor Doug Chaffee's office is now accepting nominations for the Seventh Annual Orange County Fourth District Kindness Awards. The Fourth District Kindness Awards will honor individuals who have displayed exceptional kindness or community service in the Fourth Supervisorial District Cities on November 13, 2025, which is observed internationally as World Kindness Day.

Kindness is often defined as doing something to help another person without expecting to receive anything in return. If you know anyone who works, lives, serves, and/or volunteers in the cities of Brea, Buena Park, Fullerton, La Habra, Placentia, Stanton, portions of Anaheim, and unincorporated communities in the Fourth District who has displayed exceptional kindness or community service, please nominate them for a Kindness Award. There will be one award recipient from each City.

Please note that elected officials and organizations will not be eligible to be nominated for the Fourth District Kindness Award. Nominations will be accepted until Friday, September 19, 2025, at 11:59 p.m. To nominate an individual for the Fourth District Kindness Awards, please submit an application at d4.ocgov.com/fourth-district-kindness-awards.



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