



Cultural Arts Commission Agenda

June 12, 2012 – 6:00 p.m.

Regular Meeting

Evelyn Lawrence
Chair

Daniel Davis
Vice Chair

Allan Stark
Commissioner

Thea Bullock
Commissioner

Elizabeth Dewey
Commissioner

William Heaton
Commissioner

Marsha Mulrone
Commissioner

Yahaira Ortiz
Commissioner

LeeAndrah Silva
Commissioner

City of Placentia
401 E Chapman Avenue
City of Placentia, CA 92870

Community Services
Department
Phone: (714) 993-8184
Fax: (714) 961-0283
Website: www.placentia.org

Procedures for Addressing the Cultural Commission

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Cultural Arts Commission encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Cultural Arts Commission discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMISSION IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 993-8184. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8184, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

Cultural Arts Commission

June 12, 2012

REGULAR MEETING
6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER

ROLL CALL: Chair / Commissioner Lawrence
Vice Chair / Commissioner Davis
Commissioner Bullock
Commissioner Dewey
Commissioner Heaton
Commissioner Mulroney
Commissioner Ortiz
Commissioner Silva
Commissioner Stark

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

At this time the public is invited to address the Cultural Arts Commission concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Cultural Arts Commission.

COMMISSIONER COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects and programs that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Commission member would like formal action on any of the discussed items, it will be placed on a future Commission Agenda.

CULTURAL ARTS AGENDA

1. **Approval of Minutes** – April 10, 2012
2. **Photography Contest** - Subcommittee to provide update on the 2012 contest.
3. **Cultural Arts Logo** – Commission to discuss a new logo.
4. **Meeting Schedule** – Commission to discuss the option to meet during the summer
5. **Non-profit participation at Concerts in the Park** – Commission to consider allowing any non-profit organizations to participate at this year's concerts.
6. **Concerts in the Park 2012** - Commission to discuss current progress with the 2012 Concert Series.

7. **Heritage Festival and Parade** – Discussion on Commission’s involvement with the Heritage Festival and Parade scheduled for Saturday, October 13, 2012.
8. **Agenda Building and Meeting Schedule** - Commission to review agenda items and schedule upcoming meetings.

STAFF COMMENTS

ADJOURNMENT

The Cultural Arts Commission Adjourn to a Regular Meeting on Tuesday, June 12, 2012 at 6:00 p.m. in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Jonathan Nicks, Deputy Director of Community Services, hereby certify that the Agenda for June 12, 2012 meeting of the Cultural Arts Commission was posted on June 7, 2012.



Jonathan Nicks

Deputy Director of Community Services

MINUTES - PLACENTIA CULTURAL ARTS COMMISSION
REGULAR MEETING OF APRIL 10, 2012
COMMUNITY MEETING ROOM

The regular meeting was called to order at 6:02 p.m.

ROLL CALL Present: Lawrence, Davis, Stark, Heaton, Mulroney, Ortiz, Silva
Absent: Bullock, Dewey
Staff: Felipe Zambrano, C.S. Coordinator

PLEDGE OF ALLEGIANCE – Commissioner Lawrence led the Commission on the Pledge of Allegiance.

ORAL COMMUNICATIONS – Reporter, Joey Becerra, from the Cal State Fullerton Daily Titan Newspaper was present at the meeting. Reporter Becerra announced to the commission that he will be publishing an article regarding the meeting on the Daily Titan Newspaper.

COMMISSIONER'S COMMENTS AND REPORTS – Commissioner Stark reported that the Downtown Merchants Association did not have a meeting this month.

1. **Approval of Minutes – March 13, 2012**

MOTION by Commissioner Stark to approve the minutes of March 13, 2012 as corrected;
SECOND by Commissioner Heaton and **CARRIED** by **7-0-2-0 VOICE VOTE** (Bullock, Dewey absent).

2. **Photography Contest** – Commissioner Stark informed the commission that the applications have been distributed and submissions are currently being received. C.S. Coordinator Felipe Zambrano informed the commission that there is an average of ten to fifteen submissions at the moment. Commissioner Mulroney suggested that the photography contest be expanded to residents of Fullerton and Brea for next year. Commissioner Lawrence stated that by expanding registration to Fullerton and Brea residents, the Photography Contest would become more fulfilling. Commissioner Mulroney and C.S. Coordinator Felipe Zambrano discussed possible display of the Photography Contests winners at the Placentia Library after voting takes place. Commissioner Stark suggested that pre-marketing should be conducted at Fullerton and Brea as well as an investigation to find out if the cities already offer a Photography Contest. C.S. Coordinator Felipe Zambrano will investigate this topic and report back to the commission.

3. **Strategic Planning** – Commissioner Lawrence and Commissioner Heaton reported that the committee is thinking of having a meeting with the Vice-President of the Superintendent of schools and have a key night where the schools can be recognized by the C.A.P.E.S program.

4. **Cultural Arts Logo** – Commissioner Silva suggested advertising at high schools' Art Departments due to the fact that there are many students looking for opportunities to expand their art portfolio. Commissioner Lawrence stated that award recognition at a city council meeting would be a great asset to their portfolio. Commissioner Stark stated that a Cultural Arts Logo is also in need and might be something that can be looked at in the

future. Commissioner Heaton suggested that John Drew from Cal State Fullerton be contacted for possible review of the submissions. Commissioner Silva stated submissions by other cities should also be accepted.

5. **Concerts in the Park 2012** – Commissioner Silva announced that she has been in contact with the Boys Scout, Girls Scouts, and Youth Rotary for possible assistance with ticket sales. C.S. Coordinator Felipe Zambrano announced that the letter for sponsors has been sent out to the group of vendors that include a couple new businesses. Commissioner Silva stated that the letter that was sent out for sponsorship can also be used as the donation letter. Commissioner Lawrence informed Commissioner Silva that a second letter needs to be created to state more appropriate donations. Commissioner Silva stated that the letter does not stipulate any amount the attached sponsorship packet is the one that states the amounts.
6. **Agenda Building and Meeting Schedule** – Commissioner Lawrence stated that on the May 8th meeting the agenda should have Approval of Minutes, Photography Contest, Strategic Planning, Concerts in the Park 2012, Cultural Arts Logo, Heritage Festival Involvement and Agenda Building and Meeting Schedule.

STAFF COMMENTS – Deputy Director Nicks announced that Thursday, March 22nd at 5:00 p.m. the grand re-opening for Kramer Memorial Park will take place and a Neighborhood Conversation is scheduled at Backs Community Building at 6:00 p.m. Deputy Director Nicks announced that the Rotary Club and Placentia Library will host the Easter Eggcitement on Saturday, March 31, 2012.

ADJOURNMENT – There being no further business, a **MOTION** by Commissioner Lawrence to adjourn to a regular meeting on Tuesday, May 8, 2012 at 6:00 p.m.; **SECOND** by Commissioner Davis and **CARRIED** by a **7-0-2-0 VOICE VOTE**. The meeting adjourned at 6:44 p.m.



Veronica Cervantes
Community Services Department