



Heritage Festival Committee Agenda

June 13, 2012 – 7:00 p.m.

Regular Meeting

Heritage Festival Committee

Bruce Hunt Jr.
Chair

Anne Russell
Vice Chair

Veronica Harlan
Secretary

Carole Nixon
Treasurer

Jim Cucalon
2nd Vice Chair

Bruce Hunt

Tommie Kalman

Frank Perez

Procedures for Addressing the Heritage Festival Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Festival Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Festival Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 993-8184. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8184, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

City of Placentia
401 E Chapman Avenue
City of Placentia, CA 92870

Community Services Department
Phone: (714) 993-8184
Fax: (714) 961-0283
Website: www.placentia.org

REGULAR MEETING
7:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER

EXECUTIVE COMMITTEE

ROLL CALL: Chair / Bruce Hunt Jr.
Vice Chair / Anne Russell
2nd Vice Chair Jim Cucalon
Secretary/Veronica Harlan
Treasurer/Carole Nixon
Bruce Hunt
Tommie Kalman
Frank Perez

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

HERITAGE FESTIVAL AGENDA

1. Minutes
 - a. Regular Meeting – May 9, 2012
Recommended Action: Approve
2. Treasurer's Report – Carole Nixon to provide an updated treasurer's report.
3. Beer Garden – Committee and staff to discuss operation and planning of beer garden area.
4. Sub-Committee Report – Sub-Committee chairpersons to review areas of responsibilities for discussion.
5. Staff Comments – Staff to review areas of responsibilities.
6. Agenda Building – Staff and committee to review agenda items for the next meeting.

ADJOURNMENT

The Heritage Festival Committee Adjourn to a Regular Meeting on Wednesday, July 11, 2012 at 7:00 p.m. in the front conference room located at City Hall, 401 East Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Veronica Harlan Recording Secretary of the Heritage Festival Committee and Veronica Ortiz, Community Services Coordinator/Heritage Festival Staff Liaison, hereby certify that the Agenda for the June 13, 2012 meeting of the Heritage Festival Committee was posted on June 7, 2012.

Veronica Harlan

Veronica Harlan
Recording Secretary

Veronica Ortiz
Community Services Coordinator/Heritage Festival Committee Staff Liaison

Heritage Festival Committee MINUTES of May 9, 2012

Meeting called to order 7:09 p.m.

PLEDGE OF ALLEGIANCE

ROLL CALL; Laurie Arroyo, Gerry Carnevali, Jim Cucalon, Veronica Harlan, Tommie Kalman, Bruce Hunt, Bruce Hunt Jr., Frank Perez, Anne Russell and Peggie Yamaguchi

Absent: G.R. Hodges, Carole Nixon, Janice Lacher

CITY STAFF: Jon Nicks, Deputy Director Community Services, and Veronica Ortiz, Community Services Coordinator

CHAMBER OF COMMERCE: Rosalina Davis, President

GUESTS: David Glosser and son, El Dorado H.S. Band/Color Band Boosters

APPROVAL OF MINUTES: There are corrections to the minutes made by **Bruce** under the Special Events first paragraph it should read "Mr. Cub." Frank noticed under Car Show first paragraph the amount should be \$8.68 for 144 shirts. **MOTION** to approve the minutes of April 11, 2012 as amended made by **Anne** and **SECOND** by **Tommie**.

TREASURERS REPORT: **V. Ortiz** distribute and reviewed the financial report for May 9, 2012 period covering April 12, 2012 through May 8, 2012. She states our Heritage Trust at City of Placentia is -\$7,915.49. The net change for Trust Account was \$360.00. The Heritage Trust balance at the City is -\$7,555.49. File report for audit.

BUDGET: **Bruce** distributed the budget report for review.

Discussion; The Craft budget total was deducted wrong.

MOTION to change the total amount on the craft budget made by **Bruce** and **SECOND** by **Anne**.

PANCAKE BREAKFAST:

Guest David Glosser spoke about the pancake breakfast as the group wants to organize the pancake breakfast. Discussion: **Bruce** recommended having the group attend the meetings next year.

BEER GARDEN

The beer has been donated in the past. **Laurie** made an acquaintance with this beer company who helps in putting the beer garden at the Phoenix Club.

Discussion: **Bruce** believes we need more volunteers. They would need to come to the meetings next year to prepare for the beer garden and have information on the preparations for the beer garden to come on board next year.

Frank recommended having a charter with the organization. **Peggie** recommended the friendly center, as the beer garden requires a non-profit group to sponsor the beer garden event and also we have that name of the sponsor for the next meeting. We need to work on getting sponsors for next year.

SUBCOMMITTEE:

Food committee (**Gerry**) the food applications have been amended.

Special Events committee (**Jim**) **Peggie** knows of an active BMX rider Patrick Casey who might be a good candidate for the festival.

Craft show committee (**V. Harlan**) request for new craft show flyers to be printed and ready to pass out throughout the year.

Car show committee (**Bruce and Frank**) Twelve applications received in the mail. **Frank** needs to get the artwork to the company.

Chamber of Commerce (**Rosalina**) received one application for the business showcase.

Rosalina suggested nominating someone from the Heritage Committee for the Citizen of the Year Award.

Parade committee (**Bruce**) would like to recognize those people in the community by having them participate as an Honorary Marshal i.e. Dr. Dennis Smith.

STAFF COMMITTEE:

V. Ortiz has all applications on-line. Publications are also on-line.

Discussion: **Bruce** would like to have our event advertise on the Don-a-Vee Jeep marquee, which is located near the 57 FWY. **Tommie** suggested having volunteer sign-ups in the Quarterly, also having sign-ups at the Concerts in the Park.

AGENDA ITEMS:

Beer Garden preparations.

ADJOURNMENT: meeting adjourned at 8:10 p.m. Next meeting Wednesday, June 13, 2012 at 7:00 p.m.