



Cultural Arts Commission Agenda

October 9, 2012 – 5:30 p.m.

Regular Meeting

LeeAndrah Silva
Chair

Yahaira Ortiz
Commissioner

Melanie Coward
Commissioner

Lori Jacklin
Commissioner

Maria Gibbs
Commissioner

Procedures for Addressing the Cultural Commission

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Cultural Arts Commission encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Cultural Arts Commission discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMISSION IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 993-8184. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility. (28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8184, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

City of Placentia
401 E Chapman Avenue
City of Placentia, CA 92870

Community Services
Department

Phone: (714) 993-8232
Fax: (714) 961-0283
Website: www.placentia.org

Cultural Arts Commission

October 9, 2012

REGULAR MEETING
5:30 p.m. – Placentia City Hall

MEETING CALLED TO ORDER

ROLL CALL:

Chair / Commissioner Silva
Commissioner Ortiz
Commissioner Coward
Commissioner Jacklin
Commissioner Gibbs

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

At this time the public is invited to address the Cultural Arts Commission concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Cultural Arts Commission.

COMMISSIONER COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects and programs that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Commission member would like formal action on any of the discussed items, it will be placed on a future Commission Agenda.

CULTURAL ARTS AGENDA

1. **Approval of Minutes** – September 11, 2012
2. **Commissioner Training** – Commissioner training for all commissioners
3. **Paint Placentia** – Introduction of potential program by Maria Gibbs to Commission.
4. **Concerts in the Park 2012** – staff to provide an update on 2012 Concert Series evaluations
5. **Subcommittee assignments** – Commission to review assignments for upcoming events/ programs

6. **Cultural Arts Logo** – Commission to discuss a new logo.
7. **C.A.P.E.S.** – Update on C.A.P.E.S program
8. **Heritage Festival and Parade** – Discussion on Commission's involvement with the Heritage Festival and Parade scheduled for Saturday, October 13, 2012.
9. **Budget** – Staff to provide the Cultural Arts Budget for 2012-2013
10. **Winter Holiday Celebration** – Update on event in Downtown.
11. **Agenda Building and Meeting Schedule** - Commission to review agenda items and schedule upcoming meetings.

STAFF COMMENTS

ADJOURNMENT

The Cultural Arts Commission Adjourn to a Regular Meeting on Tuesday, November 13, 2012 at 6:00 p.m. in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Jonathan Nicks, Deputy Director of Community Services, hereby certify that the Agenda for October 9, 2012 meeting of the Cultural Arts Commission was posted on October 4, 2012.



Jonathan Nicks
Deputy Director of Community Services

MINUTES
Cultural Arts Commission
September 11, 2012

REGULAR MEETING
6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER 6:06PM

ROLL CALL: **Present:** Silva, Jacklin, Gibbs, Coward
 Absent: Davis, Ortiz
 Staff: Felipe Zambrano, Jon Nicks, City Administrator Butzlaff, Matthew Brand

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

None.

COMMISSIONER COMMENTS AND REPORTS

Commissioner Coward asked staff for an update about the taking over of Tri-City Park by the county and how this will affect Concerts in the Park. Deputy Director Nicks reported that events such as Concerts in the Park and the Heritage Festival have been worked into the contract with the County. The City will be able to pull a no cost permit and operate the programs in the park for free.

CULTURAL ARTS MINUTES

1. Approval of Minutes – August 14, 2012

Liason Zambrano apologized to the committee for the misspelling of Commissioner Coward's name. The spellings of Gibbs and Jacklin will also be fixed.

Commissioner Coward made a **MOTION** to approve the minutes with corrections made. This was **SECONDED** by Chair Silva and **CARRIED** with a **VOICE VOTE** of **4-0**.

2. Paint Placentia

Commissioner Gibbs contacted the chairman of the Paint San Clemente Contest who informed her that it took nine years to grow to contest to its current status. The Paint San Clemente Contest raises \$11,000 of profit for schools. The Commission discussed possible seasons to have the contest, entry fees, and possibly displaying the paintings at the Tamale Festival. The specifics will be worked out in a subcommittee.

3. Concerts in the Park 2012

Liaison Zambrano reported that the total amount of money that will be going into the C.A.P.E.S. account is \$5,201.00 which is about \$1,500.00 less than the previous year. Part of the reason why is that a concert had to be canceled. The sponsors for the event were supposed to be the Gas Company, Care More, and So Cal Edison. Only the Gas Company provided a check. The money collected from crafters went up about \$100. The money collected from kettle corn and shaved ice was about the same as the previous year. Attendance was a little low due to the cancelation of a concert and the heat in August. Commissioner Coward suggested that a local Jr. High or High School band kick off the concert in the beginning and then they and their families might stay for the next band. Commissioner Gibbs asked about the 4th of July fireworks show that the City put on in the past. Deputy Director Nicks explained that with an ever tightening budget a fireworks show that costs tens of thousands of dollars becomes harder and harder to fit into the budget. Chair Silva suggested possible eliminating two concerts and putting the money saved towards getting better bands. Commissioner Coward pointed out that better bands have bigger followings.

4. Subcommittee assignments

Liaison Zambrano distributed a list of the subcommittees and their responsibilities. He also said that subcommittees for C.A.P.E.S., Heritage Festival, and Winter Holiday Celebration needed to get formed quickly. Chair Silva signed up for every subcommittee and urged the other member to also sign up with the option to resign when new members join the committee. Two people are needed for each subcommittee. The Committee along with Liaison Zambrano and Deputy Director Nicks discussed the subcommittees and what they need to accomplish. Chair Silva asked Liaison Zambrano to add the Cultural Arts Logo as a subcommittee.

5. Cultural Arts Logo

Chair Silva would like the Cultural Arts Subcommittee to get started as soon as possible in order to get things going.

6. C.A.P.E.S.

Chair Silva asked why it takes so long for the teachers to receive the money that had been donated. Liaison Zambrano and Deputy Director Nicks replied that the School District wants the checks to be processed through the School District. Liaison Zambrano will add visual arts to the C.A.P.E.S. flyer.

7. Heritage Festival and Parade

Liaison Zambrano extended a formal invitation to committee member to ride in the Heritage Parade. Commissioner Gibbs accepted the invitation.

8. Agenda Building and Meeting Schedule

Commissioner and Committee training, Paint Placentia, Concerts in the Park 2012, Subcommittee assignments, Cultural Arts Logo, C.A.P.E.S., Heritage Festival and Parade, Operating Budget, plus everything.

STAFF COMMENTS

Deputy Director Nicks informed the committee that Commissioners Thea Bullock and Dan Davis had resigned from the commission since the previous meeting for professional issues. Commissioner and Committee training will be held during the first part of the next meeting. Applications to be on the Committee will be on the city website in two weeks time. Deputy Director Nicks also explained the Collaborative Community Network.

City Administrator Troy Butzlaff greeted the new members and briefly informed them about the upcoming new committee orientation and committee appreciation reception.

ADJOURNMENT

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CERTIFICATION OF POSTING

I, Jonathan Nicks, Deputy Director of Community Services, hereby certify that the Agenda for September 11, 2012 meeting of the Cultural Arts Commission was posted on September 6, 2012.



Jonathan Nicks

Deputy Director of Community Services