

# MINUTES

## Cultural Arts Commission

### September 11, 2012

**REGULAR MEETING**  
6:00 p.m. – Placentia City Hall

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#### **MEETING CALLED TO ORDER 6:06PM**

**ROLL CALL:**       **Present:** Silva, Jacklin, Gibbs, Coward  
                          **Absent:** Davis, Ortiz  
                          **Staff:** Felipe Zambrano, Jon Nicks, City Administrator Butzlaff, Matthew Brand

#### **PLEDGE OF ALLEGIANCE**

#### **ORAL COMMUNICATIONS**

None.

#### **COMMISSIONER COMMENTS AND REPORTS**

Commissioner Coward asked staff for an update about the taking over of Tri-City Park by the county and how this will affect Concerts in the Park. Deputy Director Nicks reported that events such as Concerts in the Park and the Heritage Festival have been worked into the contract with the County. The City will be able to pull a no cost permit and operate the programs in the park for free.

### **CULTURAL ARTS MINUTES**

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#### **1. Approval of Minutes – August 14, 2012**

Liason Zambrano apologized to the committee for the misspelling of Commissioner Coward's name. The spellings of Gibbs and Jacklin will also be fixed.

Commissioner Coward made a **MOTION** to approve the minutes with corrections made. This was **SECONDED** by Chair Silva and **CARRIED** with a **VOICE VOTE** of **4-0**.

#### **2. Paint Placentia**

Commissioner Gibbs contacted the chairman of the Paint San Clemente Contest who informed her that it took nine years to grow to contest to its current status. The Paint San Clemente Contest raises \$11,000 of profit for schools. The Commission discussed possible seasons to have the contest, entry fees, and possibly displaying the paintings at the Tamale Festival. The specifics will be worked out in a subcommittee.

### **3. Concerts in the Park 2012**

Liaison Zambrano reported that the total amount of money that will be going into the C.A.P.E.S. account is \$5,201.00 which is about \$1,500.00 less than the previous year. Part of the reason why is that a concert had to be canceled. The sponsors for the event were supposed to be the Gas Company, Care More, and So Cal Edison. Only the Gas Company provided a check. The money collected from crafters went up about \$100. The money collected from kettle corn and shaved ice was about the same as the previous year. Attendance was a little low due to the cancelation of a concert and the heat in August. Commissioner Coward suggested that a local Jr. High or High School band kick off the concert in the beginning and then they and their families might stay for the next band. Commissioner Gibbs asked about the 4<sup>th</sup> of July fireworks show that the City put on in the past. Deputy Director Nicks explained that with an ever tightening budget a fireworks show that costs tens of thousands of dollars becomes harder and harder to fit into the budget. Chair Silva suggested possible eliminating two concerts and putting the money saved towards getting better bands. Commissioner Coward pointed out that better bands have bigger followings.

### **4. Subcommittee assignments**

Liaison Zambrano distributed a list of the subcommittees and their responsibilities. He also said that subcommittees for C.A.P.E.S., Heritage Festival, and Winter Holiday Celebration needed to get formed quickly. Chair Silva signed up for every subcommittee and urged the other member to also sign up with the option to resign when new members join the committee. Two people are needed for each subcommittee. The Committee along with Liaison Zambrano and Deputy Director Nicks discussed the subcommittees and what they need to accomplish. Chair Silva asked Liaison Zambrano to add the Cultural Arts Logo as a subcommittee.

### **5. Cultural Arts Logo**

Chair Silva would like the Cultural Arts Subcommittee to get started as soon as possible in order to get things going.

### **6. C.A.P.E.S.**

Chair Silva asked why it takes so long for the teachers to receive the money that had been donated. Liaison Zambrano and Deputy Director Nicks replied that the School District wants the checks to be processed through the School District. Liaison Zambrano will add visual arts to the C.A.P.E.S. flyer.

### **7. Heritage Festival and Parade**

Liaison Zambrano extended a formal invitation to committee member to ride in the Heritage Parade. Commissioner Gibbs accepted the invitation.

### **8. Agenda Building and Meeting Schedule**

Commissioner and Committee training, Paint Placentia, Concerts in the Park 2012, Subcommittee assignments, Cultural Arts Logo, C.A.P.E.S., Heritage Festival and Parade, Operating Budget, plus everything.

**STAFF COMMENTS**

Deputy Director Nicks informed the committee that Commissioners Thea Bullock and Dan Davis had resigned from the commission since the previous meeting for professional issues. Commissioner and Committee training will be held during the first part of the next meeting. Applications to be on the Committee will be on the city website in two weeks time. Deputy Director Nicks also explained the Collaborative Community Network.

City Administrator Troy Butzlaff greeted the new members and briefly informed them about the upcoming new committee orientation and committee appreciation reception.

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**ADJOURNMENT**

The Cultural Arts Commission Adjourn to a Regular Meeting on Tuesday, October 9, 2012 at 6:00 p.m. in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.

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**CERTIFICATION OF POSTING**

I, Jonathan Nicks, Deputy Director of Community Services, hereby certify that the Agenda for September 11, 2012 meeting of the Cultural Arts Commission was posted on September 6, 2012.

  
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Jonathan Nicks  
Deputy Director of Community Services