

# Cultural Arts Commission Minutes November 13, 2012

**REGULAR MEETING**  
5:05 p.m. – Placentia City Hall

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## **MEETING CALLED TO ORDER**

**ROLL CALL:**           **Present:** Silva, Coward, Ortiz, Gibbs  
                                  **Absent:** Jacklin  
                                  **Staff:** Liaison Zambrano, Deputy Director Nicks, Senior Specialist Brand

## **PLEDGE OF ALLEGIANCE**

## **ORAL COMMUNICATIONS**

Blake Montero sat in on the regular portion of the meeting. Since it is his desire to have a Placita Santa Fe Art Commission it was suggested that he sit in on a cultural arts commission meeting.

## **COMMISSIONER COMMENTS AND REPORTS**

None

## **CULTURAL ARTS AGENDA**

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### **1. Approval of Minutes**

Commissioner Gibbs clarified that the Paint Placentia program might be run in cooperation with Placentia's Art Association not the San Clemente Art Association.

Commissioner Gibbs made a **MOTION** to approve the October 9, 2012 with corrections. The motion was **SECONDED** by Commissioner Ortiz. The motion passed with a **VOICE VOTE** of **3-0-1**. Commissioner Coward **ABSTAINED** due to previously being absent.

### **2. Appointment of new Vice Chair**

Commissioner Gibbs **NOMINATED** Commissioner Ortiz. The nomination was **SECONDED** by Commissioner Coward. The nomination was passed with a **VOICE VOTE** of **3-0-1**. Commissioner Ortiz **ABSTAINED**.

### **3. Cultural Arts Logo**

The Commission discussed in detail what the submission guidelines of the Logo Contest might be. Photography, painting, dance, music, visual arts, education, Placentia culture and Placentia community were mentioned and discussed multiple times. Liaison Zambrano shared examples from other organizations' logo contests.

The Committee also discussed advertisement, rules, entry fees, prizes, and dates for the contest. It was decided that no third party artwork would be allowed and that the City of Placentia would assume ownership of the winning artwork. The contest will be advertised in the Placentia Quarterly and school art departments. It will be open to more than Placentia residents. The entry fee was set at \$10 per entry. The deadline for entries will be 6:00pm March 7<sup>th</sup>. A \$200 dollar prize will be awarded to the winner at a City Council meeting.

#### **4. Holiday Home Decorating Contest**

The Committee discussed if, when, and how they might bring back the holiday home decorating contest that was formerly organized by the Recreation and Park Commission. It was discussed at length if it was possible or not to bring back the contest for the current year. Logistics and advertizing strategies were also discussed. Chair Silva suggested if the contest is not brought back for the current year that they partner with the Recreation and Park commission the following year. After thorough discussion it was decided that the contest would not be brought back for the current year and that they would revisit the idea at a later date.

#### **5. Subcommittee assignments**

Liaison Zambrano reported to the commission their subcommittee assignments from the previous meetings and pointed out vacancies that needed to be filled. He then passed around a signup sheet for people fill the vacancies. Chair Silva reminded the commission that they could create an agenda for subcommittee meetings in order to have more than two members on them.

#### **6. Goals and Objectives**

The projects that the commission will be taking on include Tamale Festival Partnership, Logo Contest, Photo Contest, Concerts in the Park, C.A.P.E.S., Holiday Home Decorating Contest, and Paint Placentia.

#### **7. C.A.P.E.S.**

Liaison Zambrano reported that there are currently ten applicants from a variety of schools most of which are asking for close to the five hundred dollar maximum. It will now be up to a subcommittee of the commission to review the applicants and select the winners.

#### **8. Heritage Festival and Parade**

Commissioner Gibbs reported that the announcing order of who was riding in the parade was off. She also reported that there were some long empty sections in the parade. Commissioner Coward reported that the parking lot on the Tuffree field needed to be advertized. She also pointed out that something needs to be done to keep people at the park after the band trophies are awarded. Liaison Zambrano said that has been an ongoing problem. Deputy Director Nicks said that is why a band was brought in to play at 2:00pm.

## **9. Budget**

Liaison Zambrano reported that the budget will most likely stay at \$6,800. About \$4,000 dollars was raised for C.A.P.E.S. by opportunity drawing sales at Concerts in the Park. Currently there is \$250 left over for bands and \$238 left over for miscellaneous supplies. Additional funds will be requested for new projects like the Holiday Home Decorating Contest. An additional request might be for sound services for Concerts in the Park since Lee Castner might be retiring.

## **10. Winter Holiday Celebration/ Tamale Festival**

Chair Silva asked who was providing sound services for the Tamale Festival. Liaison Zambrano said that someone has been hired but that he did not know who it was. Commissioner Ortiz will attend the next Tamale Festival subcommittee and represent the Cultural Arts Commission. The Down Town Merchants Association requested help with performer check in at the event. Tree lighting ceremony will again be incorporated into the Tamale Festival.

## **11. Agenda Building and Meeting Schedule**

Winter Holiday Celebration/Tamale Festival, Home Holiday Decorating Contest, Logo Contest, C.A.P.E.S., Photo Contest, Concerts in the Park, Placentia Community Network, and Paint Placentia, will be on the next agenda.

## **STAFF COMMENTS**

Liaison Zambrano reported that currently there is one person who has turned in an application to be on the commission. He also added that only persons eighteen years old and older were allowed to serve on the commission according to the handbook.

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## **ADJOURNMENT**

Chair Silva made a **MOTION** to adjourn the meeting. The motion was **SECONDED** by Commissioner Coward. The motion passed with a **VOICE VOTE** of **4-0**. The Cultural Arts Commission Adjourned at 6:41pm to a Regular Meeting on Tuesday, January 8, 2012 at 6:00 p.m. in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.

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