February 13, 2020

Dear Neighbor,

It is unfortunate that our residents have received false, misleading information about their 911 Fire Safety services. This was distributed by a large outside fire union. In keeping with the tradition of prioritizing our fire safety needs and responsibly managing your taxpayer dollars, the City made a prudent decision to establish its own local Fire Department several months ago, after over a year of study and community input. The new local Fire and Life Safety Department will begin its first shift on July 1, 2020.

Doing so provides our residents with superior service, faster response times and at a lower cost to taxpayers. Residents and businesses will see no change in cost for these services.

Please visit the following link to our website that describes key questions and answers regarding Placentia’s new Fire and Life Safety Department at www.placentia.org/fireems.

The City is pleased to continue putting Measure U taxpayer dollars to work in the manner promised to taxpayers. There have been multiple Measure U Oversight Committee meetings comprised of independent Placentia residents. At each meeting, the Committee has determined that your Measure U taxpayer dollars are being used in the manner approved by voters. For more information about all of the completed and upcoming Measure U projects, please visit www.placentia.org/measureu.

We encourage our residents to stay informed on this important and exciting service by signing up to receive updates at www.placentia.org/list.aspx or visit our social media page at www.facebook.com/PlacentiaCA.

Sincerely,

Damien R. Arrula
City Administrator